



official rules

STOP & SHOP (S&S) TRIPLE WINNER® GAME - COMPLETE OFFICIAL RULES (Series SS12-A)

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN. Void where prohibited or restricted by law. All federal, state and local laws, ordinances and regulations apply. Game starts 4/13/12 at 12:00:01 AM EST and ends 7/12/12 at 11:59:59 PM EST or when all tickets are distributed and notice of termination announced (the "Termination" date), whichever is later.

1. HOW TO PARTICIPATE: Visit participating S&S stores, contribute \$1.00 and receive a Triple Winner Game Ticket. S&S will turn over all contributions to Memorial Sloan-Kettering Cancer Center. TO ENTER WITHOUT CONTRIBUTING simply send handwritten SELF ADDRESSED STAMPED ENVELOPE (SASE) to Triple Winner Ticket Request, Attn: Z. Abdulahad, Memorial Sloan-Kettering Cancer Center, 633 Third Ave., 28th Floor, New York, NY 10017. Each ticket request requires a separate envelope, must be postmarked by 7/12/12 and received by 7/19/12. Tickets will be mailed within 7 days of receipt of request (while supplies last). Limit 5 tickets/person/day.

2. INSTANT WIN: Scratch off area under "INSTANT WIN" to reveal a Free Product, Gift Card or Cash Prize OR a Product Coupon.

3. INSTANT MATCH & WIN: Scratch off INSTANT MATCH & WIN section. If all three prize descriptions match, you win!

4. PRIZES/ODDS OF WINNING: (1) \$10,000 cash (odds of winning 1:1,500,000); (2) \$5,000 cash (1:750,000); (2) \$1,000 cash (1:750,000); (7) \$500 cash (1:214,286); (175) \$20 gift card (1:8,572); (1,650) \$10 gift card (1:910); (3,500) \$5 gift card (1:429); (7,000) \$2 cash (1:215); (214,017) Free Brand Product (average retail value \$1.00) (1:7). Overall odds of winning are 1:7. 226,354 Prizes and 1,277,202 Product Coupons will be distributed in the Game.

5. TO CLAIM YOUR PRIZE/REDEEM YOUR COUPON: Prizes must be claimed prior to the Last Claim Date (see Rule 9). Prize claims for cash of \$500+ and Gift Cards require claimant's signature and must be brought to the Customer Service Desk in any participating S&S store for verification by S&S prior to award. All decisions are final. Winners may be required to complete Affidavit/Release. Participants release S&S and each of its parents, affiliates, subsidiaries, officers, agents, employees and all others associated with the development/execution of this Game and the New York Yankees Partnership and all its affiliates, owners, employees, agents, directors and partners from any and all liability including for personal injury, damages or loss with respect to or in any way arising from this Game or acceptance or use of the prize. No substitution/transfer of prizes. Product and Gift Card prizes not redeemable for cash. Winners pay all taxes. Product prizes awarded without charge except taxes and refundable container deposits. No coupons may be used when claiming Free Products. Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prizes. Prize cannot be combined with any other offer or coupon.

- Cash prizes of \$500+ will be verified and awarded from S&S's division office.
- All Gift Card, Product and \$2 Cash prizes will be verified and awarded in participating S&S stores.
- Product Coupons must be redeemed at participating S&S stores prior to the Last Claim Date (see Rule 9).

6. 2nd CHANCE SWEEPSTAKES: Only unclaimed prizes of \$500+ will be awarded in a 2nd Chance Sweepstakes which will be a random drawing. To enter 2nd Chance Sweepstakes, print name/address on the back of your used ticket or to enter without contributing hand-print name and address on a 3 1/2" x 5 1/2" postcard and mail via First Class mail to: Stop & Shop Triple Winner, P.O. Box 2222, Seymour, CT 06483-2222. Only original ticket halves and First Class postcards eligible. Entries must be received by 8/2/12 or 3 weeks after Official Promotion Termination, whichever is later. Drawing by independent judging organization on/about 8/16/12 or 5 weeks after Termination, whichever is later. Winners notified within 2 weeks. Number of entries received and unclaimed prizes of \$500+ determine odds of winning. Limit one 2nd Chance Prize per family/address.

7. ELIGIBILITY/LOCATION: Not responsible for late/lost/misdirected mail. Open to residents of CT, NY and NJ 18 or older at the time of entry, except employees, members of their families/persons residing in their household/tax dependents/suppliers/affiliates of The Hutton Company, Inc. Available at all S&S stores in NY/ NJ and Fairfield County, CT. Void where prohibited.

8. ONLY TICKETS marked "Series SS12-A" are eligible. To ensure that all materials are distributed to the public, tickets may be distributed by Sponsor in a variety of ways. Tickets and written entries will be judged void if illegible, altered, copied, mutilated, forged, tampered with, not obtained legitimately, where prohibited or containing printing/production/other errors. Only liability for irregular ticket is ticket replacement. Tickets and written entries submitted become property of S&S and will not be returned.

9. TERMINATION: Game scheduled to begin 4/13/12 & end 7/12/12. Will end when all Tickets are distributed to the public, then Official Notice of Promotion Termination will be given. If due to printing/other errors more prizes are claimed than stated in any prize category, S&S reserves the right to award remaining prizes in a random drawing among all validated claims. All coupons/prize claims including product prizes must be received by 8/2/12 or 3 weeks after Official Notice of Termination, whichever is later ("Last Claim Date") or they will be rejected.

10. WINNERS' LIST: For a list of \$500+ winners, send an SASE at least 4" x 7" by 8/10/12 to: Stop & Shop, P.O. Box 55888, Boston, MA 02205-5888, ATTN: Triple Winner listing. List available 4 weeks after Second Chance Drawing is conducted.

11. RELEASE AND LIMITATIONS OF LIABILITY: By participating in this Promotion, entrants agree that The Stop & Shop Supermarket Company LLC and its affiliates, parents, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, marketing, web site providers, web masters, and administrator, and their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind to persons, including personal injury or death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any Prize, entry, or participation in this Promotion or in any Promotion related activity, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery.

Except where prohibited by law, Winners grant to Sponsor (which grant will be confirmed in writing on request of Sponsor), its parents, subsidiaries, affiliates, retailers, distributors, advertising and promotion agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, each Winner's name, portrait, picture, voice, likeness, and biographical information for advertising, trade, and promotional purposes (including the announcement of his or her name on television or radio broadcast) without additional consideration, compensation, permission, or notification.

Without limiting the foregoing, everything regarding this Promotion, including all prizes, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

12. GENERAL CONDITIONS: Sponsor reserves the right to suspend, modify or cancel this Promotion if the security of the Game Tickets or integrity of the Promotion has been compromised through fraud or any other manner not intended by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding Promotion, except as expressly set forth in these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the legitimate operation of the Promotion; or who violates the Official Rules. Sponsor shall not be liable for technical, pictorial, typographical or editorial errors or omissions contained herein.

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