



it's as easy as

- 1** Your non-profit buys Cash for Causes gift cards at a **5% discount\***
- 2** Sell the gift cards to group members, family & neighbors
- 3** Your organization keeps the profit for anything your group needs

Refilling your order is easier than ever!

Registered organizations can place online orders at:  
[giantfood.com/C4C](http://giantfood.com/C4C)

For your log-in information, call:  
1.888.469.4426



[giantfood.com/C4C](http://giantfood.com/C4C)

the simple solution  
to community fundraising



cash for  
causes™

# cash for causes

is a great fundraising opportunity, because people purchase groceries all year long.

You don't have to ask people to purchase anything. Simply ask them to do their weekly grocery shopping with gift cards!

## Did you know?

100 families spending just \$100 on groceries each week could raise **\$26,000!**

### Who can participate?

Schools  
Churches  
Food Banks  
Parent/Teacher Organizations  
Youth Clubs  
Little Leagues

### How can the money be used?

Tuition  
Supplies for school  
Technology  
Uniforms  
Sports Equipment  
Field trips  
Building Repairs



## Earn your share – get started today!

- You must be a registered 501c3 not-for-profit organization to participate in the Cash for Causes program.
- Submit a request to participate in the program on your organization's letterhead.

In the letterhead, please include:

- Organization name
- Address
- Contact name(s) (allowed up to 3)
- Phone number(s)
- Email address(es)

If you would like to place an order as soon as your account is set up, please note that on the letterhead and we will call you to place your order once your account is active.

- Include a copy of your tax-exempt, not-for-profit number form (not your Federal ID form).
- Send your documents to us in one of three ways:
  - Fax both documents to 717-960-1356 (Attn: Cash for Causes)
  - Email both documents as a pdf to [ausa.giftcard.group@ahold.com](mailto:ausa.giftcard.group@ahold.com)
  - Mail both documents to:  
Cash for Causes, Ahold USA  
P.O. Box 249  
Carlisle, PA 17013

\* Minimum gift card order is only \$500.

## The fundraising solution that really pays!

“ The program is great! We use the profits to help with the costs of running our group homes for adults with developmental disabilities. ”

- Jewish Foundation for Group Homes, Rockville, MD

“ Terrific! Easy program with positive results, and it doesn't require a lot of effort. Everyone at Giant has been great! ”

- Congregation Beth El, Bethesda, MD

“ Very good program! Some of the great benefits we've funded through the program have been scholarships, recreational activities, therapy, free events for clients and help with medical bills. ”

- Community Support Services, Gaithersburg, MD

