



Pictured above at the ribbon cutting for our new Arlington, VA Giant Store #774, from left to right: VA State Delegate Patrick Hope, Giant Food District Director **John Wozniak**, Store Manager **Jerry Rifenkark**, Giant Food Consumer Advisor **Andrea Astrachan**, Arlington County Board Chairman Christopher Zimmerman, Arlington County Board Member J. Walter Tejada, Penrose Civic Association President Stefanie Pryor, and Executive Director of the Columbia Pike Revitalization Organization Takis Karantonis.



We rolled out the red carpet for our customers at the grand opening of Giant Store #774 in Arlington, VA.

Giant...a Great Place to Shop...a Great Place to Work!

Giant has a proud 75-year tradition of providing our customers with quality, value and service. We know how hard you work to carry on that tradition; you are the front-line ambassadors to our customers and a key component of our success. We strive to provide you, our associates, better choices, better values, and a better life.

■ Helping Hands

Our associates are at the heart of our company. And there's no better example of that than our Helping Hands Fund. Created by associates for associates, and funded through associates' contributions, the Helping Hands Fund provides emergency funds to Giant associates who are faced with unexpected hardships. To date, approximately \$50,000 in cash and gift cards has been donated to Giant associates who find themselves in need.

■ Giant Service Awards

You work hard, and we believe that your hard work should be recognized. That's why we created the Giant Service Awards, a program which honors our associates for their years of service. The Giant Merit Awards program honors those associates who go above and beyond every day on the job. Merit Awards are given quarterly to eligible associates from the stores and corporate offices. Supply Chain and stores select "Associates of the Month." The Presidential Award is the company's highest honor, and recognizes those associates who are deemed the "best of the best" for the year.

■ 5% Associate Discount on Giant store purchases

We offer associates the opportunity to save 5 percent on most purchases when you shop at Giant. It's just our way of saying "thank you" for all you that you do.

■ Working Advantage Discounts

As a Giant associate, you can receive discounts of up to 60 percent on tickets, travel, and shopping through our Working Advantage Discount Program. Plus, a variety of other discounts are also available to our associates on items such as cell phones, cars and more!

■ Career Development at Giant ... We're Growing Together

As a Giant associate, helping you realize your career aspirations is important to us. To help you develop your skills and move successfully along your career path, Giant offers guidance and mentoring through formal and informal processes and through an offering of leadership and professional development courses. We offer training courses for all store associates to enable you to grow your skills and perform more effectively. For those associates interested in pursuing management and other opportunities, we also offer LEAD, public speaking and other management training courses that can help you develop your leadership potential. Giant has programs in place to ensure that any associate interested in career growth can be considered for leadership opportunities. In addition, we award scholarships and grants each year to qualifying Giant associates to help them in their educational pursuits. We're here to help you grow!



Carrying on a 75 Year Tradition

Since Giant first opened its doors 75 years ago, we've been committed to supporting the many communities in which we operate. Over the years we've actively supported programs that help fight hunger, fund cancer research and treatment, advance education in our local schools and support wellness initiatives. Service to our customers and to our communities is a proud part of Giant's heritage, and one that we will carry with us into the future.

Good Neighbor Food & Funds Drive

Giant has supported local food banks for more than 25 years. We're committed to helping alleviate hunger in our communities. In 2010 alone we donated 2.4 million pounds of food to local hunger relief organizations, and raised \$253,000 through our annual Good Neighbor Food & Funds drive for regional food banks. We've also teamed up with the region's food banks and food pantries to help meet increased needs through donations of food; community food drives; Stuff-A-Truck, Stuff-A-Boat and Stuff-A-Bus events; and our support of a recent Feed the Children event.



Presenting the ceremonial \$1.25 million check are: Baltimore Orioles pitcher Zach Britton, Triple Winner Ambassadors **Clarissa Schilstra** and **Hamza Khan**, RVP Operations **Rob Harman**, Orioles Bird Mascot, Stephanie Davis from Johns Hopkins, and Triple Winner Ambassador **Austin Logothetis**.



Students from Mater Dei School, this year's top earning A+ School Rewards participating school, receive their check from Giant store manager **Glenn Kapuscinski**.

Triple Winner

Triple Winner is one of the most successful cause-marketing programs in the nation. Each year Giant associates team up with our customers and vendors to raise money to help fight pediatric cancer. In 2011 Triple Winner raised \$1.5 million to benefit the Johns Hopkins Kimmel Cancer Center and the nonprofit organization The Children's Cancer Foundation. Since 2005, Triple Winner has raised \$10 million for local Giant charities. Triple Winner proves that when we work together, we really can make a difference.

It's Academic

It's Academic, a televised quiz show for high school students airing in the Washington, D.C., Charlottesville, VA and Baltimore, MD markets, is the longest continuously running game show ever! *It's Academic* affords local high school teams the opportunity to compete for scholarship money. Giant has been the primary corporate sponsor since 1967, and has awarded more than \$2 million in scholarship funds to date. Our sponsorship of *It's Academic* is just one more way that we as a company can help to support our local students and invest in the future of our children and the communities in which they live.

A+ School Rewards

Supporting education and our community are cornerstones of our company's history. Since 1989, Giant has awarded more than \$83 million to more than 2,200 schools across the Mid-Atlantic region through A+ School Rewards. It's a simple way for our customers to support their local schools simply by using their Giant card when they shop. Together with our customers, we've made a difference in the lives of hundreds of thousands of students in Maryland, Virginia, Washington, D.C., and Delaware.

of Giving Back to the Communities We Serve

Encouraging Kids to Eat Healthy

We're all aware of the health risks kids face today. That's why we joined forces with the YMCA of Metropolitan Washington to tackle critical health and wellness issues affecting our community. As part of the partnership, Giant supports the Y's PHD (Physical, Healthy & Driven) program which teaches kids ages 6 to 13 to eat healthy and exercise. We are also developing a Healthy Snack Campaign to educate families about the risks associated with over-snacking. It's initiatives like this that help to make a positive difference in our children's lives.



Jamie Miller (right), Giant Public and Community Relations Manager, presents a check for \$108,000 to Cheryl Hall, Chief Operating Officer of the USO of Metropolitan Washington, as a result of Giant's in-store giving campaign to support military families.

Giant Supports the USO of Metropolitan Washington

In March, Giant teamed up with the USO of Metropolitan Washington to support military families across the region with an in-store giving campaign. Our stores held food drives, accepted donations and gave customers the opportunity to create handmade cards for our troops. In total, nearly 10,000 pounds of food and \$108,000 were collected. The 10,000 pounds of food will be used to help establish a USO food pantry at Fort Belvoir.



Members of the White Marsh Warriors Little League team from Bethesda, MD, sponsored by Giant, proudly sport their team colors.

Take Me Out to the Ball Game

Earlier this year, as part of Giant's 75th anniversary celebration, every store sponsored a local youth baseball or softball team to encourage kids to team up, play and exercise! Giant associates could be found at neighborhood games cheering on their team; and the team's picture and game schedule were posted in every store to be sure associates and customers would know when they could catch their favorite team in action! This fun-filled, family oriented program was just one more way Giant is able to support our local communities.



Team Giant gathered on the National Mall in D.C., prepared to take strides in the fight against Breast Cancer at the 2011 Susan G. Komen Race for the Cure.

Giant Walks to Fight Breast Cancer

Enriching our customers' lives and doing what's right are core values at Giant. We let our associates know of volunteer opportunities that can benefit the larger community – like the Susan G. Komen Race for the Cure! We're proud to support our associates in their fight against breast cancer by sponsoring the Giant Walk for a Cure Team. We pay the registration fee for the first 300 associates, including four of their friends and family members who sign up to walk.

Giant ... making the Investment to get better every day

As a Giant associate, you touch many lives in the course of performing your job each day. As a company, Giant touches the lives of our customers and our communities, too. We do this by investing in our stores' continued growth and development. By remodeling and expanding our stores or opening new stores in underserved neighborhoods, we provide greater value to our communities by offering our customers a better place to shop and the opportunity to save money. Throughout its 75 year history, Giant has remained committed to providing the highest level of quality, value, and service to its customers, and our investment in our stores' and our communities is just one way we strive to accomplish this every day.

PROJECT REFRESH

- Project Refresh is Giant's investment plan to improve our stores.
- Now close to completion, its scope includes remodeling or replacing more than 100 stores throughout Northern Virginia, Maryland, Washington, D.C. and Delaware.
- To date, Giant has invested several hundred million dollars in more than 100 stores as a part of *Project Refresh*.

Recent examples of stores improved through Project Refresh are Silver Spring, MD, Store #350 and Upper Marlboro, MD, Store #361, which celebrated their grand re-openings in July. State and local dignitaries joined Giant associates and customers for the festivities at both stores.



District Director **Tim Baker** and Silver Spring, MD, Store #350 Manager **Chris Carrado**, welcomed State Delegate Sheila Hixson, who cut the ceremonial ribbon, as Perishable Manager **Reggie Lucas**, looks on.



Receiver **Frank Fletcher**, a Giant associate for 42 years, had the honors of cutting the ribbon to mark Upper Marlboro's grand re-opening. Joining Frank and Upper Marlboro Store Manager **Joe Kent** were: Maryland State Senate President Mike Miller, State Delegates James Proctor, Jr. and Joseph Vallario, Jr., Prince Georges County Councilman Mike Franklin, and Montez Anderson, who represented State Delegate Rushern Baker at the event.

Investing in our communities' future by investing in the environment

At Giant, we're doing what we can to help protect the environment and preserve our natural resources.

- Our plastic bag recycling initiative has collected millions of pounds of plastic bags that have been turned into composite decking.
- We make reusable shopping bags available for purchase. This helps save natural resources.
- We ensure the food and products we sell are a result of sustainable trade. We also offer a variety of "green" household and cleaning products in our stores.
- In 2007 we were the only supermarket chain selected by the U.S. Green Building Council to participate in a program for retailers integrating "green" technology into their existing stores.